



**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Blisspoint 22 (Day 1)			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS NAME
25/02/2022	Economics	Economics Association	D .B Reddy; Amit Kumar Jha
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9:30 A.M. Onwards	Microsoft Teams	156	Online
FINANCIAL SUPPORT/ASSISTANCE (if any):	Sponsorship, Student Contribution / College Funds		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Digital Economics
OBJECTIVES	The objective is to understand digital Economics and how it is impacting the world economies, mushrooming with new opportunities in various fields of corporate, public sector, international trade, education sector, etc.
METHODOLOGY	Webinar and Q n A session
INVITED SPEAKERS WITH AFFLIATION DETAILS (IF ANY)	1.Dr K.P. Krishnan; IAS retired; Former secretary, Government of India, 2. Dr Seema Gaur; IES retired; Former principal adviser to GOI
OUTCOMES	. Application of Digitisation in the field of economics . Understanding of opportunities created through digitisation . Understanding pros and cons of digitisation

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters √	2 Number of Participants & Name of participants √	3 Event report* √	4 Photos √	5 Feedback Form & analysis √
6 News clip with details	7 Sample Copy of the Certificate √	8 Posters/ Invites √	9 Any other document √ (Videos links)	10 Event report Attested by Event Coordinator & IQAC Coordinator √

IQAC Document No: IQAC/SVC/2021-22/ 12	Criterion No: III & V
Departmental file no: SVC/2021-22/Economics/SOC/12	IQAC file No: 2021-22

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
D.B Reddy Amit Kumar Jha	D.B Reddy	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

1. Notice & Letters



Department of Economics
Sri Venkateswara College
University of Delhi



Date: 23rd January 2022

Circular

Sub: Blisspoint 22 Inaugural Function

I am delighted to share with you all that the Blisspoint 22 is scheduled from 25th to 26th February 2022. The theme of the festival is Digital Economics. The Chief Guests and Guest of Honour are 1. Dr K.P. Krishnan; IAS retired; Former secretary, Government of India, 2. Dr Seema Gaur; IES retired; Former principal adviser to GOI respectively. The inaugural is scheduled at 9.30 am on 25th February.

2. Your active participation shall motivate the organising committee for conducting several programmes. Since limited number of seats available you need to register immediately and also participate in the event. It is mandatory for All B.A (H) Economics & B.A (P) Economics to enrol and participate. A certificate of participation shall be issued to all participants of the programme.

3. The link and password shall be emailed/SMS to you Two hours before the start of the event.

Thanking you in advance for your compliance.

Teacher-in-Charge

2. Attendance

Meeting Summary			
Total Number of Participants		156	
Meeting Title	BLISSPOINT DAY 1		
Meeting Start Time	2/25/2022, 9:04:17 AM		
Meeting End Time	2/25/2022, 11:43:43 AM		
Meeting Id	dd072d81-a36d-4d0e-ae97-edebb5a9dd68		
Full Name	Join Time	Leave Time	Duration
Economics Association	2/25/2022, 9:04:17 AM	2/25/2022, 9:34:52 AM	30m 35s
Economics Association	2/25/2022, 9:38:07 AM	2/25/2022, 11:43:43 AM	2h 5m
karteeek reddy	2/25/2022, 9:14:49 AM	2/25/2022, 11:42:56 AM	2h 28m
MAHEK GUPTA	2/25/2022, 9:15:55 AM	2/25/2022, 11:16:22 AM	2h
NANDINI MISHRA	2/25/2022, 9:15:56 AM	2/25/2022, 9:27:28 AM	11m 31s
NANDINI MISHRA	2/25/2022, 9:32:53 AM	2/25/2022, 9:41:37 AM	8m 43s
NANDINI MISHRA	2/25/2022, 9:43:20 AM	2/25/2022, 10:04:45 AM	21m 25s
KATAMANENI GREESHMA KASTURI	2/25/2022, 9:15:56 AM	2/25/2022, 11:43:15 AM	2h 27m
MRIDUL JAMWAL	2/25/2022, 9:18:12 AM	2/25/2022, 10:12:22 AM	54m 10s
MRIDUL JAMWAL	2/25/2022, 10:15:40 AM	2/25/2022, 10:19:24 AM	3m 44s
J SOWMYA	2/25/2022, 9:19:00 AM	2/25/2022, 11:43:19 AM	2h 24m
Khushi	2/25/2022, 9:19:23 AM	2/25/2022, 11:27:26 AM	2h 8m
Khushi	2/25/2022, 11:29:50 AM	2/25/2022, 11:43:31 AM	13m 41s
Naman Kapoor (Guest)	2/25/2022, 9:22:03 AM	2/25/2022, 11:43:43 AM	2h 21m
NAVYA CHAWLA	2/25/2022, 9:22:43 AM	2/25/2022, 9:22:47 AM	3s
NAVYA CHAWLA	2/25/2022, 9:23:52 AM	2/25/2022, 9:42:27 AM	18m 34s
NAVYA CHAWLA	2/25/2022, 10:04:55 AM	2/25/2022, 11:43:18 AM	1h 38m
ANJALI RAO	2/25/2022, 9:22:59 AM	2/25/2022, 11:43:07 AM	2h 20m
TANISHKA YADAV	2/25/2022, 9:23:04 AM	2/25/2022, 11:43:16 AM	2h 20m
Aditya Anand Jha	2/25/2022, 9:23:05 AM	2/25/2022, 10:52:52 AM	1h 29m
RAGHAV PURI	2/25/2022, 9:23:12 AM	2/25/2022, 11:43:34 AM	2h 20m
AIZZA GUPTA	2/25/2022, 9:23:27 AM	2/25/2022, 11:43:13 AM	2h 19m
PRACHI - GAMBHIR	2/25/2022, 9:24:05 AM	2/25/2022, 11:43:43 AM	2h 19m
ALOK KUMAR KANOJIA	2/25/2022, 9:24:16 AM	2/25/2022, 11:43:23 AM	2h 19m

Nupur Mehra	2/25/2022, 9:24:40 AM	2/25/2022, 9:58:48 AM	34m 8s
Nupur Mehra	2/25/2022, 11:07:08 AM	2/25/2022, 11:09:50 AM	2m 41s
Shhreya Singh	2/25/2022, 9:24:45 AM	2/25/2022, 9:24:53 AM	7s
MANYA BASSI	2/25/2022, 9:25:01 AM	2/25/2022, 11:42:55 AM	2h 17m
ISHITA SINGH	2/25/2022, 9:25:21 AM	2/25/2022, 11:43:15 AM	2h 17m
AASHI GUPTA	2/25/2022, 9:25:26 AM	2/25/2022, 11:15:41 AM	1h 50m
DISHA JINDAL	2/25/2022, 9:25:27 AM	2/25/2022, 10:02:08 AM	36m 40s
VERSHA	2/25/2022, 9:25:30 AM	2/25/2022, 10:12:45 AM	47m 15s
Nishita (Guest)	2/25/2022, 9:25:46 AM	2/25/2022, 9:30:27 AM	4m 40s
HARIPRIYA MURALIDHAR	2/25/2022, 9:25:51 AM	2/25/2022, 9:57:00 AM	31m 9s
HARIPRIYA MURALIDHAR	2/25/2022, 10:48:02 AM	2/25/2022, 10:48:21 AM	19s
HARIPRIYA MURALIDHAR	2/25/2022, 11:04:14 AM	2/25/2022, 11:06:33 AM	2m 18s
Ananya Chopra (Guest)	2/25/2022, 9:25:59 AM	2/25/2022, 10:47:02 AM	1h 21m
BHAVYA VERMA	2/25/2022, 9:25:59 AM	2/25/2022, 11:43:12 AM	2h 17m
Yogita Yadav (Guest)	2/25/2022, 9:26:31 AM	2/25/2022, 11:14:41 AM	1h 48m
Sachika Khurana (Guest)	2/25/2022, 9:26:35 AM	2/25/2022, 9:41:02 AM	14m 27s
SHILPI PANDEY	2/25/2022, 9:26:38 AM	2/25/2022, 10:47:32 AM	1h 20m
Sakshi Kumari	2/25/2022, 9:26:54 AM	2/25/2022, 9:28:48 AM	1m 53s
https://bit.ly/3p0CgOw (Guest)	2/25/2022, 9:27:11 AM	2/25/2022, 10:17:33 AM	50m 21s
ananjain1008	2/25/2022, 9:27:12 AM	2/25/2022, 9:45:46 AM	18m 33s
ABHINAV MANKOTIA	2/25/2022, 9:27:14 AM	2/25/2022, 11:43:14 AM	2h 16m
N Kalithasammal	2/25/2022, 9:27:32 AM	2/25/2022, 11:24:11 AM	1h 56m
N Kalithasammal	2/25/2022, 11:29:02 AM	2/25/2022, 11:43:19 AM	14m 17s
NAMAN BHANDARI	2/25/2022, 9:27:48 AM	2/25/2022, 11:42:59 AM	2h 15m
S Krishna Kumar (Guest)	2/25/2022, 9:27:51 AM	2/25/2022, 11:10:00 AM	1h 42m
riyakapoor_ecoh (Guest)	2/25/2022, 9:27:52 AM	2/25/2022, 10:13:20 AM	45m 28s
PRIYAL KISHORE	2/25/2022, 9:27:55 AM	2/25/2022, 11:43:13 AM	2h 15m
VISHAVJEET SINGH KAMBOJ	2/25/2022, 9:27:58 AM	2/25/2022, 11:43:12 AM	2h 15m
DEVANGANA SANTOSH	2/25/2022, 9:28:15 AM	2/25/2022, 11:19:56 AM	1h 51m
DEVANGANA SANTOSH	2/25/2022, 11:38:55 AM	2/25/2022, 11:43:13 AM	4m 18s
MUSKAN DHAWAN	2/25/2022, 9:28:26 AM	2/25/2022, 11:43:43 AM	2h 15m
PRIYANSHI TALWAR	2/25/2022, 9:28:38 AM	2/25/2022, 9:43:19 AM	14m 41s
PRIYANSHI TALWAR	2/25/2022, 10:03:51 AM	2/25/2022, 11:43:22 AM	1h 39m

RITIKA SHARMA	2/25/2022, 9:28:44 AM	2/25/2022, 11:43:10 AM	2h 14m
TARUN KUMAR	2/25/2022, 9:29:24 AM	2/25/2022, 11:35:40 AM	2h 6m
ARCHITA (Guest)	2/25/2022, 9:29:57 AM	2/25/2022, 10:49:04 AM	1h 19m
Dr Seema Gaur (Guest)	2/25/2022, 9:30:14 AM	2/25/2022, 11:30:16 AM	2h
Laxmi Kumari	2/25/2022, 9:30:14 AM	2/25/2022, 10:32:10 AM	1h 1m
STANZIN LUNGSTOP	2/25/2022, 9:30:29 AM	2/25/2022, 9:31:10 AM	40s
STANZIN LUNGSTOP	2/25/2022, 9:35:26 AM	2/25/2022, 9:40:21 AM	4m 54s
STANZIN LUNGSTOP	2/25/2022, 10:34:09 AM	2/25/2022, 10:34:36 AM	27s
Kashaa Swami	2/25/2022, 9:30:30 AM	2/25/2022, 11:43:13 AM	2h 12m
NISHITA BEHL	2/25/2022, 9:30:35 AM	2/25/2022, 9:31:29 AM	54s
Saumya Gautam	2/25/2022, 9:30:41 AM	2/25/2022, 9:32:25 AM	1m 44s
ARSHA T S	2/25/2022, 9:30:54 AM	2/25/2022, 11:43:43 AM	2h 12m
Bhavani S	2/25/2022, 9:31:21 AM	2/25/2022, 10:11:26 AM	40m 4s
Yashasvi Jain	2/25/2022, 9:31:26 AM	2/25/2022, 11:43:43 AM	2h 12m
BHAVYA GUPTA	2/25/2022, 9:31:31 AM	2/25/2022, 11:43:43 AM	2h 12m
RITIKA TAYAL	2/25/2022, 9:31:36 AM	2/25/2022, 10:52:52 AM	1h 21m
RITIKA TAYAL	2/25/2022, 11:19:34 AM	2/25/2022, 11:43:43 AM	24m 9s
KP Krishnan (Guest)	2/25/2022, 9:31:55 AM	2/25/2022, 11:24:42 AM	1h 52m
KP Krishnan (Guest)	2/25/2022, 11:31:52 AM	2/25/2022, 11:42:54 AM	11m 1s
Nishita (Guest)	2/25/2022, 9:32:04 AM	2/25/2022, 11:03:14 AM	1h 31m
Shikhar Mahajan	2/25/2022, 9:32:13 AM	2/25/2022, 11:43:13 AM	2h 11m
amit kumar jha	2/25/2022, 9:32:22 AM	2/25/2022, 11:43:16 AM	2h 10m
Nishita (Guest)	2/25/2022, 9:32:40 AM	2/25/2022, 9:37:37 AM	4m 56s
NEHA GUPTA	2/25/2022, 9:32:46 AM	2/25/2022, 10:24:59 AM	52m 13s
H LALVENSANGA	2/25/2022, 9:32:51 AM	2/25/2022, 11:15:56 AM	1h 43m
H LALVENSANGA	2/25/2022, 11:21:42 AM	2/25/2022, 11:43:43 AM	22m 1s
Divya ECOSOC (Guest)	2/25/2022, 9:33:18 AM	2/25/2022, 11:43:28 AM	2h 10m
SIDDHI SHARMA	2/25/2022, 9:33:20 AM	2/25/2022, 10:47:01 AM	1h 13m
SIDDHI SHARMA	2/25/2022, 10:48:31 AM	2/25/2022, 11:21:40 AM	33m 9s
TANNU LAKRA	2/25/2022, 9:33:21 AM	2/25/2022, 10:33:17 AM	59m 55s
TANNU LAKRA	2/25/2022, 11:05:09 AM	2/25/2022, 11:09:13 AM	4m 3s
Shreya Choudhary	2/25/2022, 9:34:17 AM	2/25/2022, 11:43:01 AM	2h 8m
PIYUSH	2/25/2022, 9:34:20 AM	2/25/2022, 10:54:50 AM	1h 20m

MINUGU SAI CHARAN	2/25/2022, 9:34:23 AM	2/25/2022, 10:45:59 AM	1h 11m
Saumya Gautam	2/25/2022, 9:34:26 AM	2/25/2022, 9:34:54 AM	27s
NEHA DUGGAL	2/25/2022, 9:34:40 AM	2/25/2022, 11:43:20 AM	2h 8m
Aayushi Joshi	2/25/2022, 9:34:42 AM	2/25/2022, 9:36:34 AM	1m 52s
Aayushi Joshi	2/25/2022, 9:39:48 AM	2/25/2022, 11:28:17 AM	1h 48m
KAVYA SETHI	2/25/2022, 9:34:52 AM	2/25/2022, 10:00:10 AM	25m 18s
Simran	2/25/2022, 9:34:53 AM	2/25/2022, 11:16:07 AM	1h 41m
Rushali Jain	2/25/2022, 9:34:55 AM	2/25/2022, 10:36:33 AM	1h 1m
PAVAN KUMAR IPRAPATNAM	2/25/2022, 9:34:57 AM	2/25/2022, 11:43:14 AM	2h 8m
Shakshi Sharma (Guest)	2/25/2022, 9:35:13 AM	2/25/2022, 11:42:56 AM	2h 7m
TEJAVATH PRAVEEN PRAKASH	2/25/2022, 9:35:14 AM	2/25/2022, 9:55:43 AM	20m 29s
smriti	2/25/2022, 9:35:57 AM	2/25/2022, 10:38:22 AM	1h 2m
ISHITA GARG (Guest)	2/25/2022, 9:36:25 AM	2/25/2022, 11:16:00 AM	1h 39m
ayushi agarwal	2/25/2022, 9:36:26 AM	2/25/2022, 9:40:14 AM	3m 47s
Megh Utsav	2/25/2022, 9:36:49 AM	2/25/2022, 9:42:09 AM	5m 19s
Ridhima (Guest)	2/25/2022, 9:36:59 AM	2/25/2022, 9:42:53 AM	5m 53s
Ridhima (Guest)	2/25/2022, 11:25:00 AM	2/25/2022, 11:43:14 AM	18m 13s
MRADUL NAROLIYA	2/25/2022, 9:37:07 AM	2/25/2022, 10:07:31 AM	30m 24s
Saumya Gautam	2/25/2022, 9:37:23 AM	2/25/2022, 9:47:02 AM	9m 38s
SKARMA DZAKHIM DZOM	2/25/2022, 9:38:19 AM	2/25/2022, 9:41:41 AM	3m 21s
Meenakshi Sharma (Guest)	2/25/2022, 9:38:51 AM	2/25/2022, 11:43:43 AM	2h 4m
DONNA CHANDOLIA	2/25/2022, 9:39:14 AM	2/25/2022, 11:43:14 AM	2h 4m
AASTHA PRIYA	2/25/2022, 9:39:19 AM	2/25/2022, 10:49:38 AM	1h 10m
AASTHA PRIYA	2/25/2022, 10:59:48 AM	2/25/2022, 11:08:56 AM	9m 7s
AASTHA PRIYA	2/25/2022, 11:24:11 AM	2/25/2022, 11:43:42 AM	19m 30s
NISHITA BEHL	2/25/2022, 9:39:24 AM	2/25/2022, 11:01:14 AM	1h 21m
NISHITA BEHL	2/25/2022, 11:03:58 AM	2/25/2022, 11:24:41 AM	20m 42s
NISHITA BEHL	2/25/2022, 11:25:53 AM	2/25/2022, 11:43:36 AM	17m 43s
Pushpa	2/25/2022, 9:39:28 AM	2/25/2022, 11:05:57 AM	1h 26m
HARSHITA RAO	2/25/2022, 9:40:58 AM	2/25/2022, 11:43:22 AM	2h 2m
ayushi agarwal	2/25/2022, 9:41:23 AM	2/25/2022, 11:25:00 AM	1h 43m
VAIDEHI NAGPAL	2/25/2022, 9:41:27 AM	2/25/2022, 11:43:04 AM	2h 1m
Sachika Khurana (Guest)	2/25/2022, 9:41:33 AM	2/25/2022, 11:43:13 AM	2h 1m

MAHESH R	2/25/2022, 9:41:49 AM	2/25/2022, 9:51:45 AM	9m 55s
MAHESH R	2/25/2022, 9:54:09 AM	2/25/2022, 9:58:47 AM	4m 37s
KANAHYA LAL	2/25/2022, 9:41:50 AM	2/25/2022, 10:16:27 AM	34m 36s
Rishit Dasgupta	2/25/2022, 9:41:53 AM	2/25/2022, 11:10:08 AM	1h 28m
STANZIN DISKIT	2/25/2022, 9:42:09 AM	2/25/2022, 9:45:20 AM	3m 10s
Aruna Rao	2/25/2022, 9:43:06 AM	2/25/2022, 9:45:28 AM	2m 22s
YASWANTH NAGA S MUNEENDRA KANURI	2/25/2022, 9:43:51 AM	2/25/2022, 9:45:56 AM	2m 4s
HARSHITA	2/25/2022, 9:44:02 AM	2/25/2022, 10:18:34 AM	34m 32s
Tejas Rana	2/25/2022, 9:44:08 AM	2/25/2022, 10:45:36 AM	1h 1m
SHIVANGI GOEL	2/25/2022, 9:44:11 AM	2/25/2022, 9:44:28 AM	17s
SHIVANGI GOEL	2/25/2022, 9:45:54 AM	2/25/2022, 9:48:48 AM	2m 54s
Pranay (Guest)	2/25/2022, 9:44:26 AM	2/25/2022, 11:15:52 AM	1h 31m
Pranay (Guest)	2/25/2022, 11:19:37 AM	2/25/2022, 11:43:43 AM	24m 6s
Shruti Lamba	2/25/2022, 9:45:19 AM	2/25/2022, 10:56:38 AM	1h 11m
Principal (Guest)	2/25/2022, 9:48:22 AM	2/25/2022, 10:57:47 AM	1h 9m
Siddhika Raj Singh_8-A	2/25/2022, 9:49:13 AM	2/25/2022, 9:49:49 AM	35s
SOUMYA PANWAR	2/25/2022, 9:51:27 AM	2/25/2022, 11:11:00 AM	1h 19m
8-B SARTHAK GARG	2/25/2022, 9:52:09 AM	2/25/2022, 10:13:09 AM	20m 59s
GAUTAM	2/25/2022, 9:52:40 AM	2/25/2022, 10:01:52 AM	9m 12s
SIDDHARTH RAJ SINGH	2/25/2022, 9:53:57 AM	2/25/2022, 11:43:14 AM	1h 49m
Ankit Rai	2/25/2022, 9:57:29 AM	2/25/2022, 9:58:27 AM	57s
DEEKSHA BHATIA	2/25/2022, 9:58:07 AM	2/25/2022, 11:19:56 AM	1h 21m
SWASTIK JHA 6G N	2/25/2022, 9:58:30 AM	2/25/2022, 9:58:38 AM	7s
shaurya (Guest)	2/25/2022, 9:58:53 AM	2/25/2022, 10:38:13 AM	39m 20s
Kavya Sethi_Economics(H) (Guest)	2/25/2022, 10:00:17 AM	2/25/2022, 11:43:43 AM	1h 43m
Devika Mishra	2/25/2022, 10:00:25 AM	2/25/2022, 11:43:43 AM	1h 43m
AKHIL RAJPUT	2/25/2022, 10:01:07 AM	2/25/2022, 10:27:06 AM	25m 59s
Ankit Rai	2/25/2022, 10:01:14 AM	2/25/2022, 10:17:46 AM	16m 32s
JAYENDRA SINGH PATEL	2/25/2022, 10:01:31 AM	2/25/2022, 10:42:24 AM	40m 52s
JAYENDRA SINGH PATEL	2/25/2022, 11:06:55 AM	2/25/2022, 11:10:51 AM	3m 56s
ishan .	2/25/2022, 10:06:09 AM	2/25/2022, 10:23:25 AM	17m 16s
RISHABH VERMA	2/25/2022, 10:08:04 AM	2/25/2022, 10:30:48 AM	22m 44s
RISHABH VERMA	2/25/2022, 11:08:56 AM	2/25/2022, 11:22:04 AM	13m 7s

RISHABH VERMA	2/25/2022, 11:38:05 AM	2/25/2022, 11:43:18 AM	5m 13s
PADMA DOLMA	2/25/2022, 10:10:55 AM	2/25/2022, 10:11:46 AM	51s
Harshit Raj	2/25/2022, 10:11:16 AM	2/25/2022, 10:14:17 AM	3m
BHAVANI S	2/25/2022, 10:11:44 AM	2/25/2022, 11:43:15 AM	1h 31m
Harshit Raj	2/25/2022, 10:11:48 AM	2/25/2022, 11:43:26 AM	1h 31m
AVIJIT SHARMA	2/25/2022, 10:12:00 AM	2/25/2022, 10:12:57 AM	56s
AVIJIT SHARMA	2/25/2022, 11:05:19 AM	2/25/2022, 11:43:07 AM	37m 47s
Divyam Chutani	2/25/2022, 10:16:59 AM	2/25/2022, 10:21:18 AM	4m 19s
Precious Prince	2/25/2022, 10:20:42 AM	2/25/2022, 10:41:16 AM	20m 34s
shagun Rajput	2/25/2022, 10:22:09 AM	2/25/2022, 11:07:53 AM	45m 44s
RAUNAK RAJ	2/25/2022, 10:25:55 AM	2/25/2022, 10:26:23 AM	27s
Jitesh Rana	2/25/2022, 10:27:45 AM	2/25/2022, 11:43:03 AM	1h 15m
SNEHA ARORA	2/25/2022, 10:27:48 AM	2/25/2022, 11:40:12 AM	1h 12m
shreyansh garg (Guest)	2/25/2022, 10:30:38 AM	2/25/2022, 11:43:43 AM	1h 13m
OJAS PATIDAR	2/25/2022, 10:34:16 AM	2/25/2022, 10:39:00 AM	4m 43s
OJAS PATIDAR	2/25/2022, 10:42:03 AM	2/25/2022, 10:49:35 AM	7m 32s
OJAS PATIDAR	2/25/2022, 10:51:31 AM	2/25/2022, 11:43:19 AM	51m 48s
1903.shaurya	2/25/2022, 10:38:09 AM	2/25/2022, 10:54:01 AM	15m 51s
KULDEEP GURJAR	2/25/2022, 10:47:02 AM	2/25/2022, 11:43:43 AM	56m 41s
Ananya Chopra (Guest)	2/25/2022, 10:59:03 AM	2/25/2022, 11:20:18 AM	21m 14s
Nishita (Guest)	2/25/2022, 11:03:38 AM	2/25/2022, 11:03:51 AM	13s
ARJUN PRATAP CHAUHAN	2/25/2022, 11:05:00 AM	2/25/2022, 11:43:17 AM	38m 16s
Sneha (Guest)	2/25/2022, 11:06:25 AM	2/25/2022, 11:43:10 AM	36m 44s
Tejas Rana	2/25/2022, 11:08:38 AM	2/25/2022, 11:43:43 AM	35m 5s
Ananya Chopra (Guest)	2/25/2022, 11:22:37 AM	2/25/2022, 11:43:16 AM	20m 38s
Aayushi Joshi	2/25/2022, 11:27:58 AM	2/25/2022, 11:43:23 AM	15m 25s
Navya Jindal	2/25/2022, 11:31:40 AM	2/25/2022, 11:43:21 AM	11m 40s
Naman Kapoor	2/25/2022, 11:33:21 AM	2/25/2022, 11:34:17 AM	55s
Naman Kapoor	2/25/2022, 11:35:08 AM	2/25/2022, 11:43:09 AM	8m 1s
HIMANSSHU YADAV	2/25/2022, 11:37:40 AM	2/25/2022, 11:43:14 AM	5m 33s
ARCHITA	2/25/2022, 11:38:28 AM	2/25/2022, 11:42:58 AM	4m 29s
shaurya (Guest)	2/25/2022, 11:39:48 AM	2/25/2022, 11:42:53 AM	3m 4s
teamsvisitor:459b6d3ef032481f9aa8e37adfab6076	2/25/2022, 11:40:03 AM	2/25/2022, 11:43:20 AM	3m 17s

ANUSHKA DHANWANI	2/25/2022, 11:41:53 AM	2/25/2022, 11:43:31 AM	1m 37s
Naman Kapoor	2/25/2022, 11:42:03 AM	2/25/2022, 11:43:22 AM	1m 18s

3. Event Report

The Economics Association, Sri Venkateswara College organized a webinar on Digital Economics on 25th February 2022 as a part of its annual fest Blisspoint'22. The event took place on Microsoft Teams. The Chief Guest for the session was Dr. K.P Krishnan, an ex- IAS officer, and the Guest of Honour for the day was Dr. Seema Gaur who is an ex-IES officer.

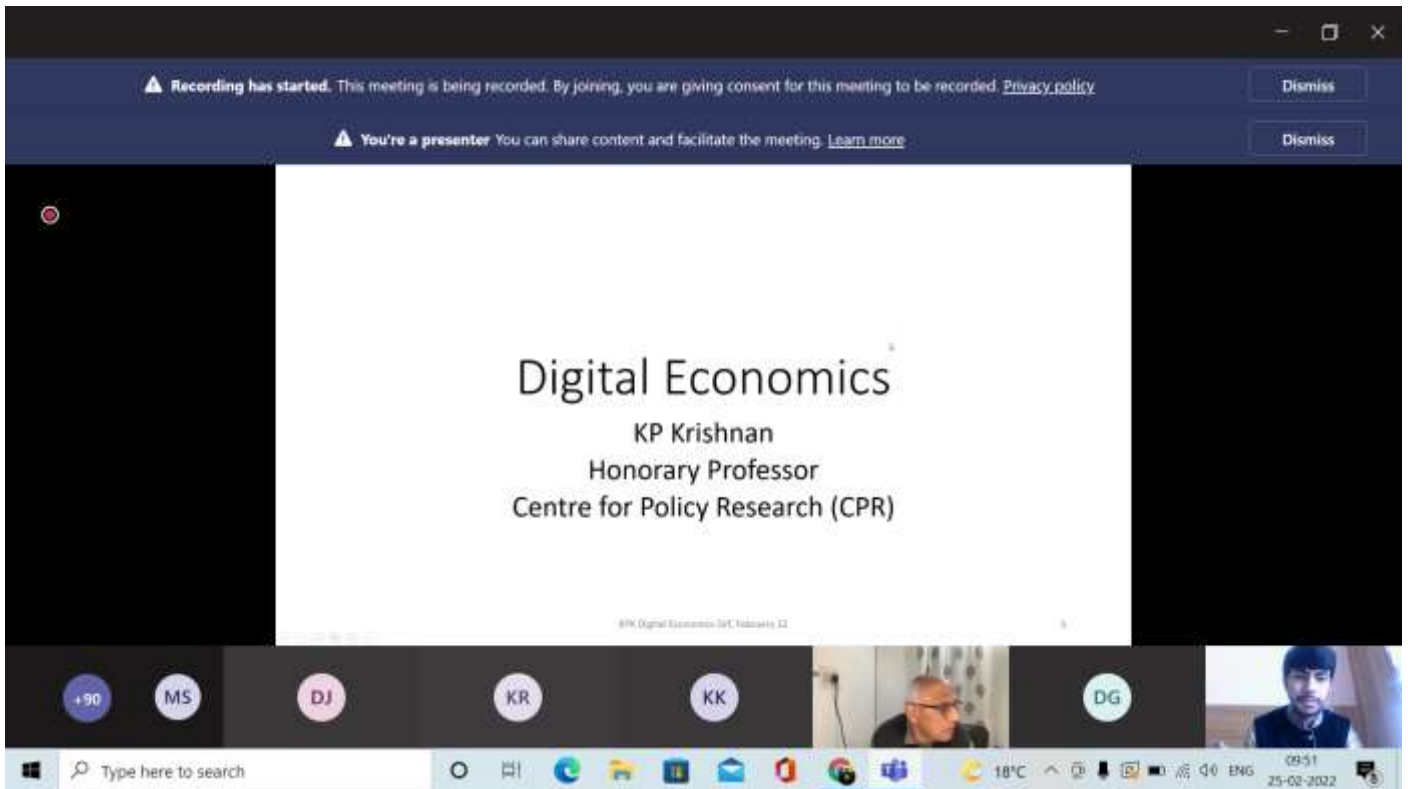
The president of the Association, Navya Jindal, welcomed the speakers and the participants to the meeting. She then invited the teacher-in-charge, Dr. Brahma Reddy to address the meeting. Sir introduced both the speakers with zeal and talked about Blisspoint and Digital Economics.

The webinar began with Dr. K.P. Krishnan taking the stage. He defined a digital economy and how it was changing standard economic models. To further explain this phenomenon, he compared the traditional and digital economies. He discussed different kinds of costs that occur in digital versus traditional economies. The transaction costs, replication costs, transportation costs, tracking costs and verification costs are much lower in the digital economy. The implications of the digital economy are widespread - from making price comparison easier to better matching of supply and demand. But it has some shortcomings as well. There are worries that the digital economy would undermine local regulation and national sovereignty. Contact enforcement, digital frauds and grievance redressal are some points of market failures that have emerged.

In the next half of the webinar, Dr. Seema Gaur explained the practical aspects of digital technology vis-a-vis consumers and how it has transformed the landscape of business and commerce as well as brought about a societal change in the way we live, especially after the pandemic. She also elaborated on the nature of competition in the digital market space and the rising monopoly of big-tech companies. She also shared some pertinent legal developments occurring in the digital economy space. In conclusion, she predicts human-technology interactions and the transformation in demands of workspace.

Presentations by the two luminaries were followed by some very interesting questions posed to them by the attendees. In the last leg of the webinar, Dr. K.P Krishnan inaugurated the website of the Economics Association of Sri Venkateswara College, followed by Dr. Seema Gaur who released the annual magazine of the Association, Econ-Expressions. Next, all the attendees enjoyed a musical performance by a member of the association - Kashaa Swami. The day's events concluded with a vote of thanks by Mr. Amit K. Jha, faculty advisor.

4. Photos



Examining costs in digital economy versus traditional economy 1

1. Lower transaction costs

- Millions of buyers and sellers connected in a virtual setting
- Digital platform generates trust between strangers
- Optimal prices are produced – downward pressure on prices of similar products since information-gathering is much easier

Zoom meeting interface showing a toolbar with icons for mute, video, chat, and a red 'Turn camera off' button. The bottom of the slide displays the Zoom participant bar with avatars for +96, MS, DJ, KR, and KK, and a taskbar with the date 25-02-2022 and time 10:00.

Examining costs in digital economy versus traditional economy 2

2. Lower replication costs

- Digital information is a non-rival good
 - Subject to IPR, such information can be reproduced by anyone
 - It can be consumed by one person without reducing amount or quality of good for others

Zoom meeting interface showing a toolbar with icons for mute, video, chat, and a red 'Turn camera off' button. The bottom of the slide displays the Zoom participant bar with avatars for +102, AJ, KR, and KK, and a taskbar with the date 25-02-2022 and time 10:05.

Public policy responses

- Early worries were that the internet and the digital economy would undermine local regulation and national sovereignty
- Unique points of market failure have emerged. Eg.: contract enforcement, digital fraud, grievance redress



EPK Digital Economics SMC February 22

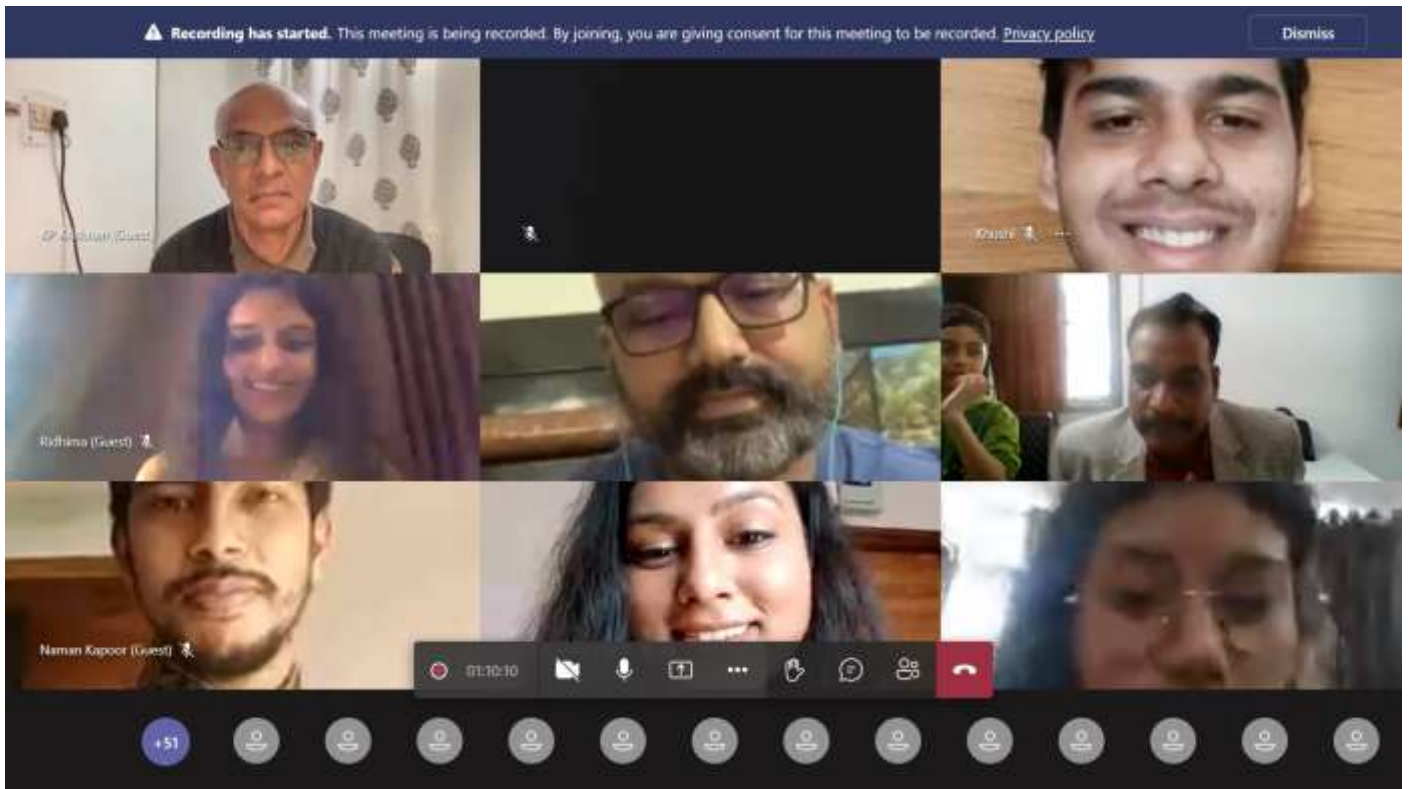
12

Economic implications of a digital economy

- Price comparison made easier
- Digital searches linked to availability of more *and* less variety due to 'crowding' activity
- Echo chambers created – consumption narrows
- Better matching of supply and demand. Eg.: Airlines and their transportation capacity
- Delivery of a good or service through online channels can have various effects on surrounding external circumstances
- Economy of open-source. Eg.: YouTube
- 'Death of distance' – great benefits for consumers

EPK Digital Economics SMC February 22

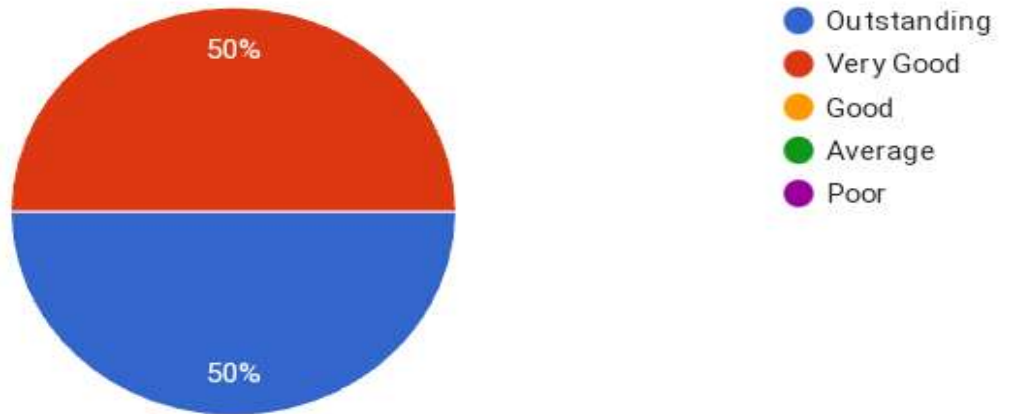
11



5. Feedback form and Analysis

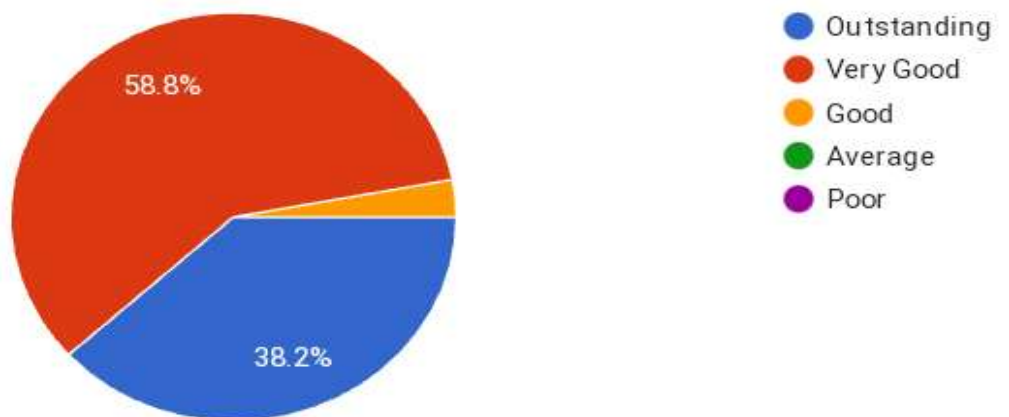
1. Relevance of the Topic to Your Interest/Programme of Study

34 responses



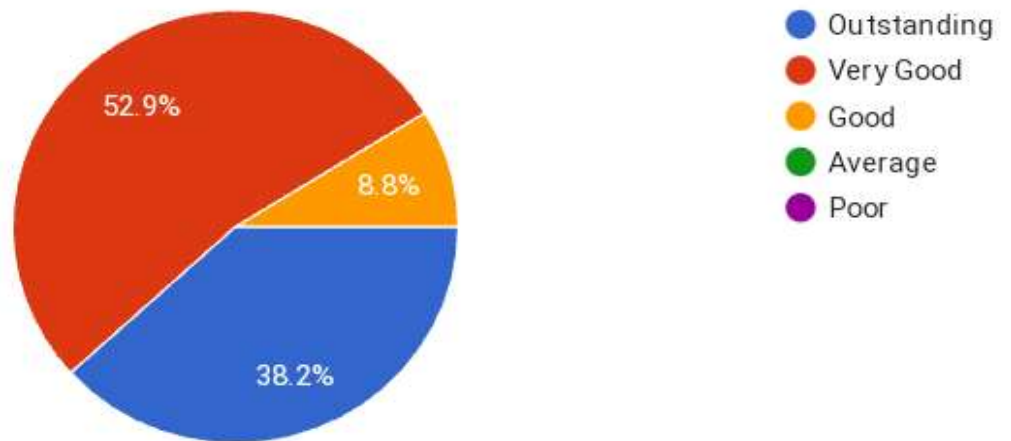
2. Sequencing of the Contents by the Speaker

34 responses



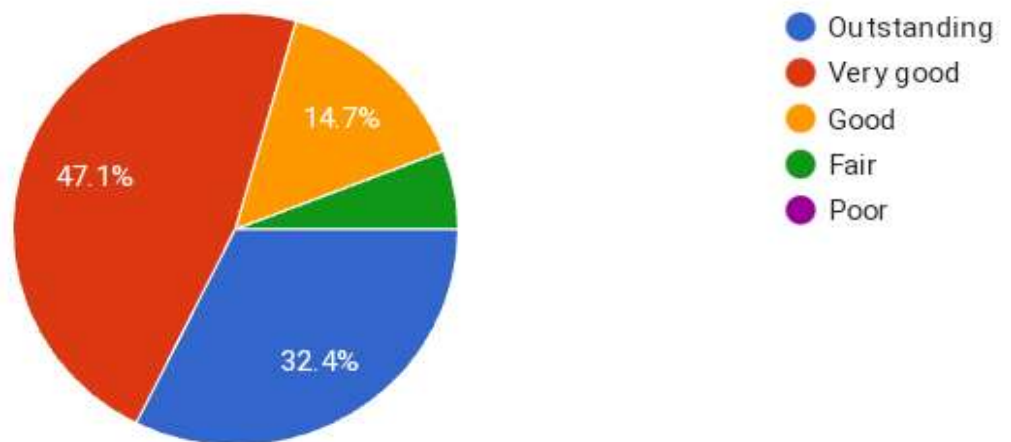
3. Clarity of Concepts of Speaker

34 responses



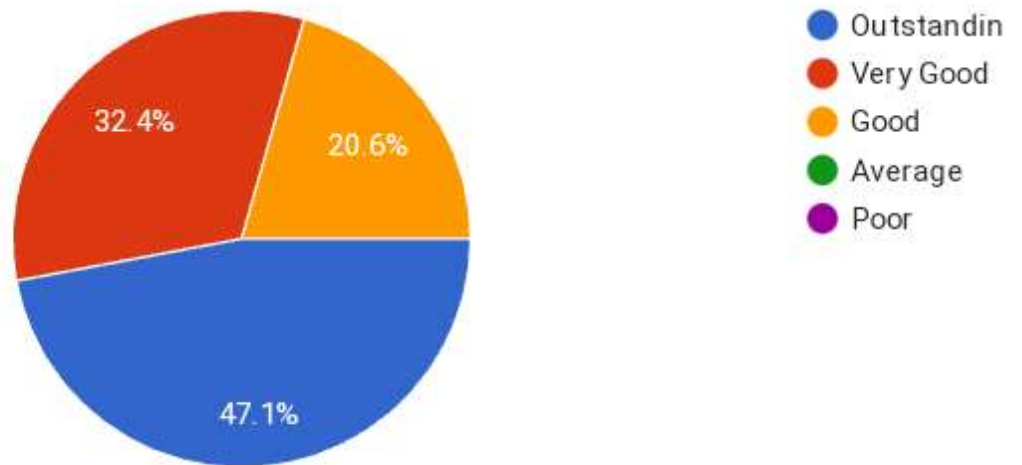
4. Level of Interaction by Speaker

34 responses



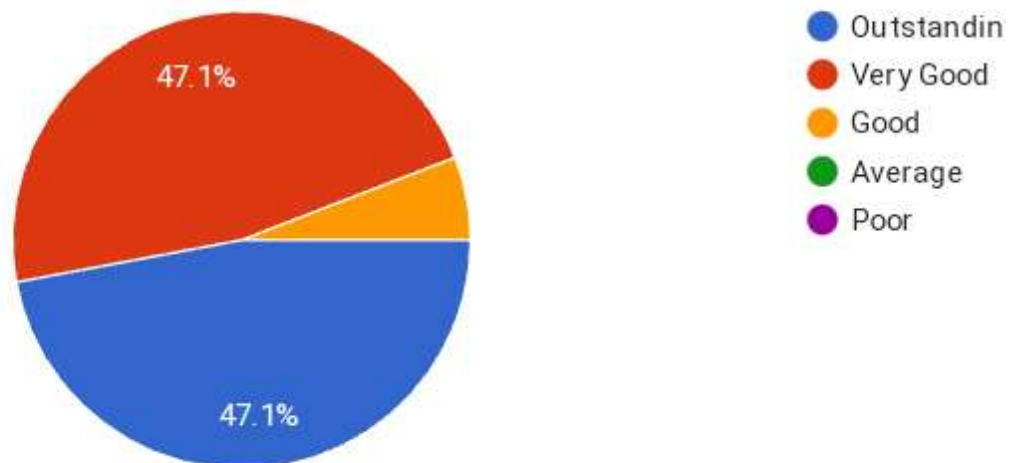
5. Effectiveness of presentation by Speaker

34 responses



6. Overall Feedback of the session

34 responses



7. Sample Certificates



Sri Venkateswara College
University of Delhi



CERTIFICATE OF PARTICIPATION

THIS IS TO CERTIFY THAT

Mr./Ms. _____

Course _____

has participated in the Session on 'Digital Economics' conducted as part of Economics Association's Annual Fest, Blisspoint'22 on 25th February 2022.

D. BRAHMA REDDY
Teacher-in-charge
Economics

AMIT KUMAR JHA
Faculty advisor
Economics

8. Posters



ECONOMICS ASSOCIATION
SRI VENKATESWARA COLLEGE
UNIVERSITY OF DELHI

BLISSPOINT'22

welcomes



CHIEF GUEST
DR. K P KRISHNAN, IAS (RTD.)
Former Secretary, Gol



GUEST OF HONOUR
DR. SEEMA GAUR, IES (RTD.)
Former Principal Economic
Adviser to Gol.

SESSION ON:
DIGITAL ECONOMICS

25th February'22 | 9:30 A.M. Onwards

For any queries, please contact: Naman: +91 9958163526 Navya: +91 9953766525

REGISTER NOW

Prof C. Sheela Reddy
(Principal) **Dr. Brahma Reddy**
(Teacher-In-Charge) **Amit Kumar Jha**
(Faculty Advisor)

PRESIDENT - Navya Jindal VICE PRESIDENT - Ridhima Ahluwalia and Naman Kapoor
GENERAL SECRETARY - Araba Kongbam JOINT SECRETARY - Yash Khandai

9. Any other documents (Video links)

<https://youtu.be/hgFM10QHyYc>

10. Event report Attested by Event Coordinator & IQAC Coordinator



1961 - 2021

Tirumala Tirupati Devasthanams

Sri Venkateswara College

(University of Delhi)

CERTIFICATE

This is to certify that Bliss Point (Day 1): Webinar on Digital Economics was successfully conducted on 25th February 2022 by the Department of Economics in the Online mode and its event report has been submitted to IQAC for records.

IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

Principal
Sri Venkateswara College.
Dhaura Kuan, New Delhi-110021